

Diego Nardo

DIGITAL DESIGNER

Two decades of experience with a diverse portfolio of boutique clients in 5 different countries means I can understand your unique needs and help you to achieve your objectives in an efficient manner.

My personal passion for symbology and psychology brings original creative inspiration into my client projects.

During the last twenty years, I have helped a diverse range of clients to create beautiful content with a structure that works. Initially learning how to design for the web and to code websites in the late 90's, I have had the opportunity to work for clients across a wide spectrum - from those that were launching their first business to multinational companies and big corporations as well as pretty much everything in between.

Combining top notch design & creativity with a solid understanding of brand & communication allows me to create a carefully thought out user experience, allowing you to really stand out in the marketplace.

Skill

Software:

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premier.

Programming:

HTML5, CSS3, Wordpress

Language:

Italian, English, Spanish.

Education

Graphic Design School 1993 - 1998

Ite Caterina da Siena, Milano

Music Production 2006 - 2007

Point Blank, London

Pnl (Neurolinguistic Programming) 2014

Mentoring, Montevideo

Experience

L'Oreal Cosmetic, Melbourne 2015

Digital Designer (Remote) 2020

During these last 5 years I've been working with the e-commerce department of L'Oreal Australia, creating the images for their websites, apps, social media and building landing pages for brands like Yves Saint Laurent, Giorgio Armani, Kiehl's, Lancome, Garnier, l'Oreal Professional, Shu Uemura

42Dizain 2015

Freelance Web Designer Current

As freelancer I've been working in different projects for small and large companies creating websites in html and Wordpress or helping them with their Digital Marketing strategy creating funnels, landing pages, e-books etch

The Electric Factory, Montevideo 2013

Web Design / Visual Designer 2015

I moved in uruguay in 2013 and started to work with this young and vibrant agency. With them I worked in a lot of project for Samsung, Danone, Playboy, Salus, Peujeot, with a focus in UI for websites and apps.

St Minver / G-tec G2, Gibraltar 2005

Senior Web Designer 2012

I started to work for St Minver in London and moved in Gibraltar after few years. I've been creating promotions, websites, landing pages and banners for different gaming brands (White Label).

Publibanner, London 2003

Senior Web Designer 2004

Publibanner was an italin communication company working for some Italian bingo, Casino and Poker sites.

Si d'Art, Milano 2003

Creative Director 2002

Si d'Art was a small and vibrant communication agency where I had the opportunity to develop some interesting projects and to follow the creativity of some marketing events in Italy.

Bio

Birthday:

19 November 1977

Nationality:

Italian

Location:

Spain

Contact

Mobile:

+39 3499048907

Email:

info@diegonardo.com

Skype:

d1360london

Portfolio:

diegonardo.com

